

Advertising with The Record



Our products

From our Troy, N.Y. offices we publish:

- **The Record**, our award-winning daily newspaper.
- **troyrecord.com**, our Web site, which is updated throughout each day.
- **Latham Life**, a weekly newspaper which covers the communities of Latham and Loudonville.
- **River Life**, a weekly newspapers which covers the communities of Mechanicville, Stillwater and Waterford.
- **Greenbush Life**, a weekly newspaper serving East and North Greenbush.

All three Life weekly newspapers are published Thursdays.



Our audience

The Record reaches over 41,000 adults every weekday and over 43,000 on Sunday (2009 Scarborough study). Our Life newspapers have a total circulation of 26,000.

Our contacts

For retail and classified rates, deadlines and other information about any of our products please contact:

Local advertising:	Heather DeForge	hdeforge@troyrecord.com	518.270.1204
Major and national advertising:	Louise Paulo	lpaulo@troyrecord.com	518.270.1255

The direct line to our classified department is 272-2255.

Effective Sept. 29, 2009